



BNP PARIBAS

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Conférence d'ouverture du congrès AfrSCM (nouveau nom de Fapics) - 4/07/2019

Les banques et la **Supply Chain** ?

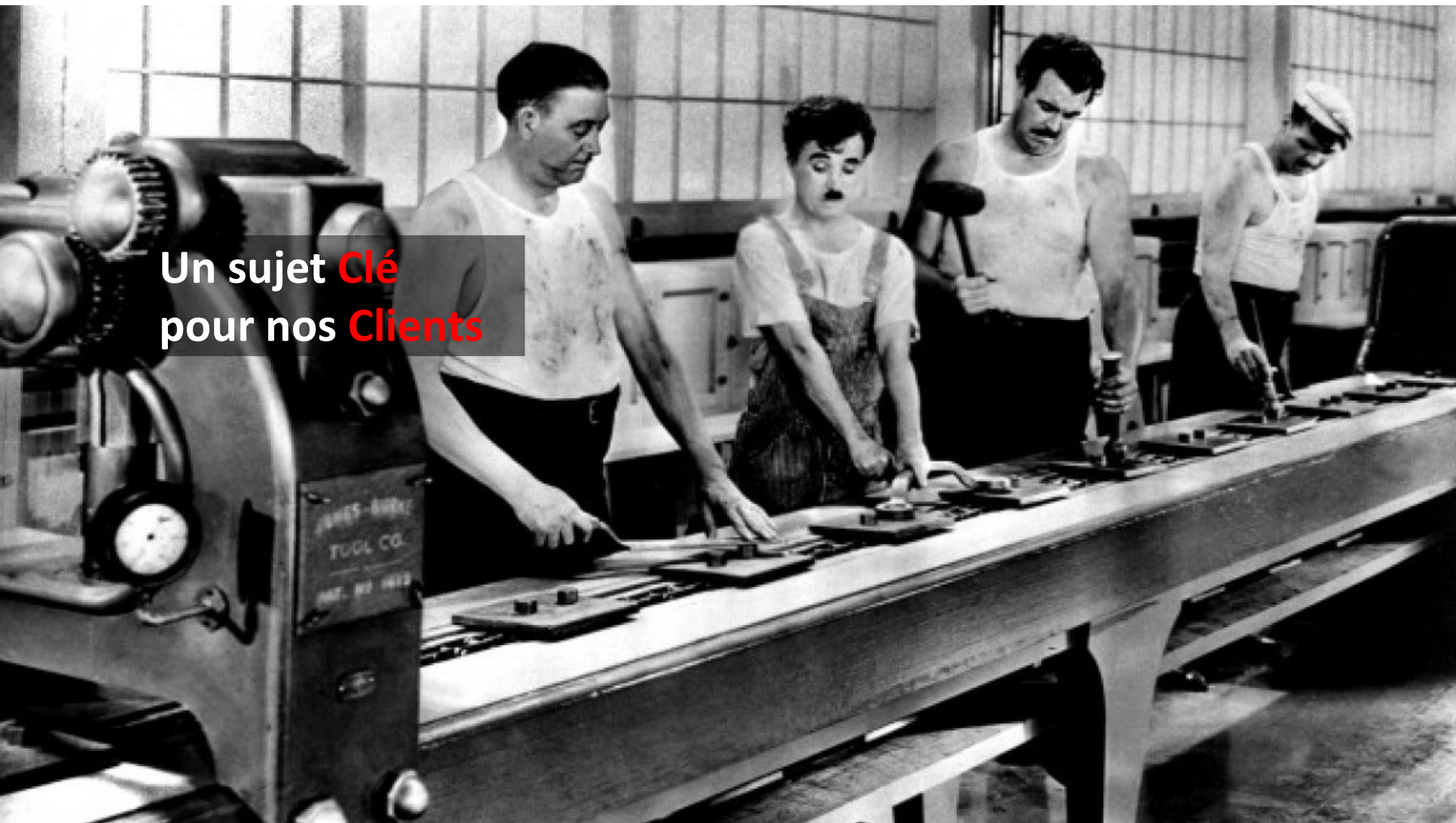


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Un **Partenaire**
au quotidien

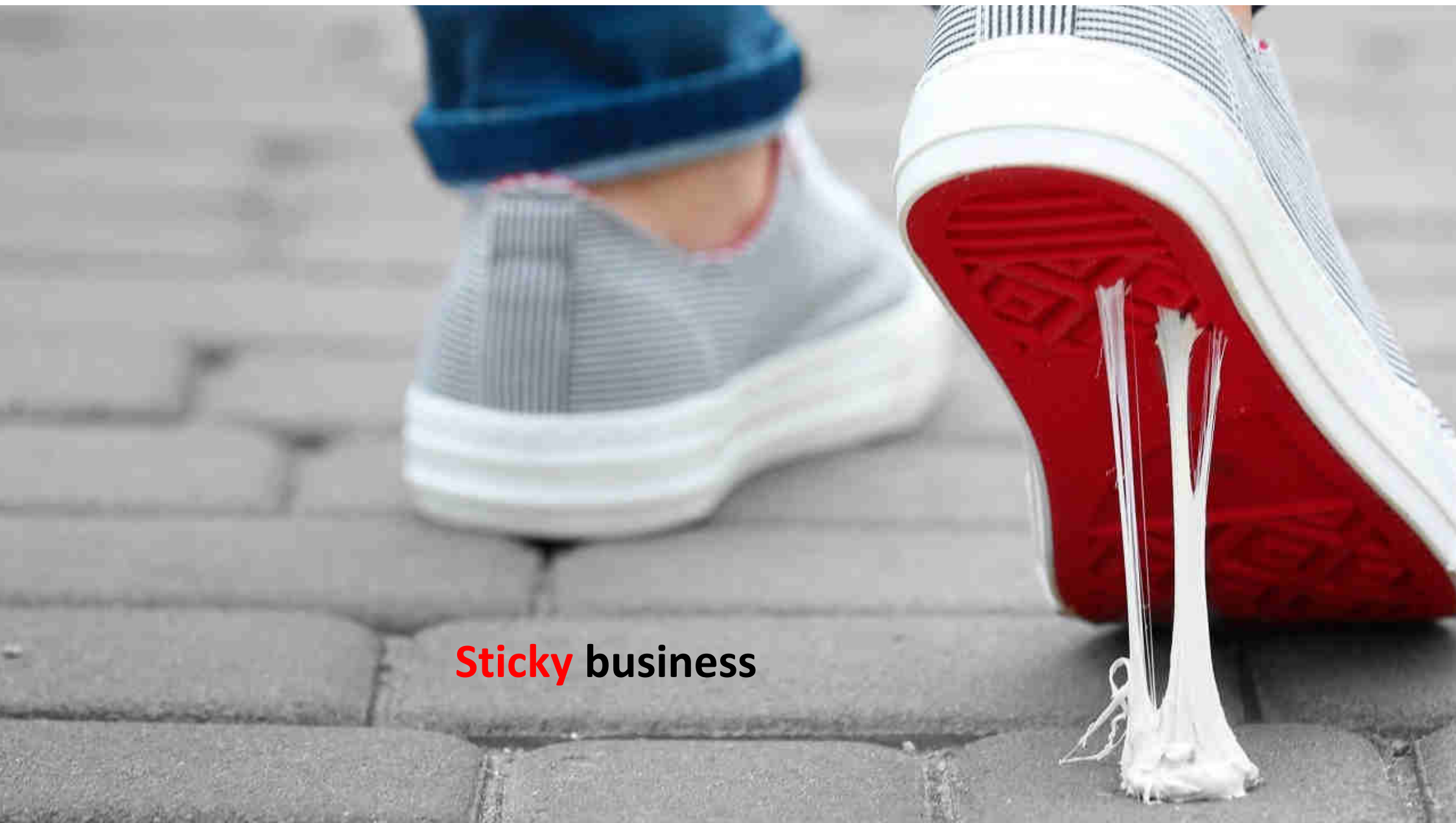


Un sujet **Clé**
pour nos **Clients**



Proximité &
Intimité





Sticky business



Win

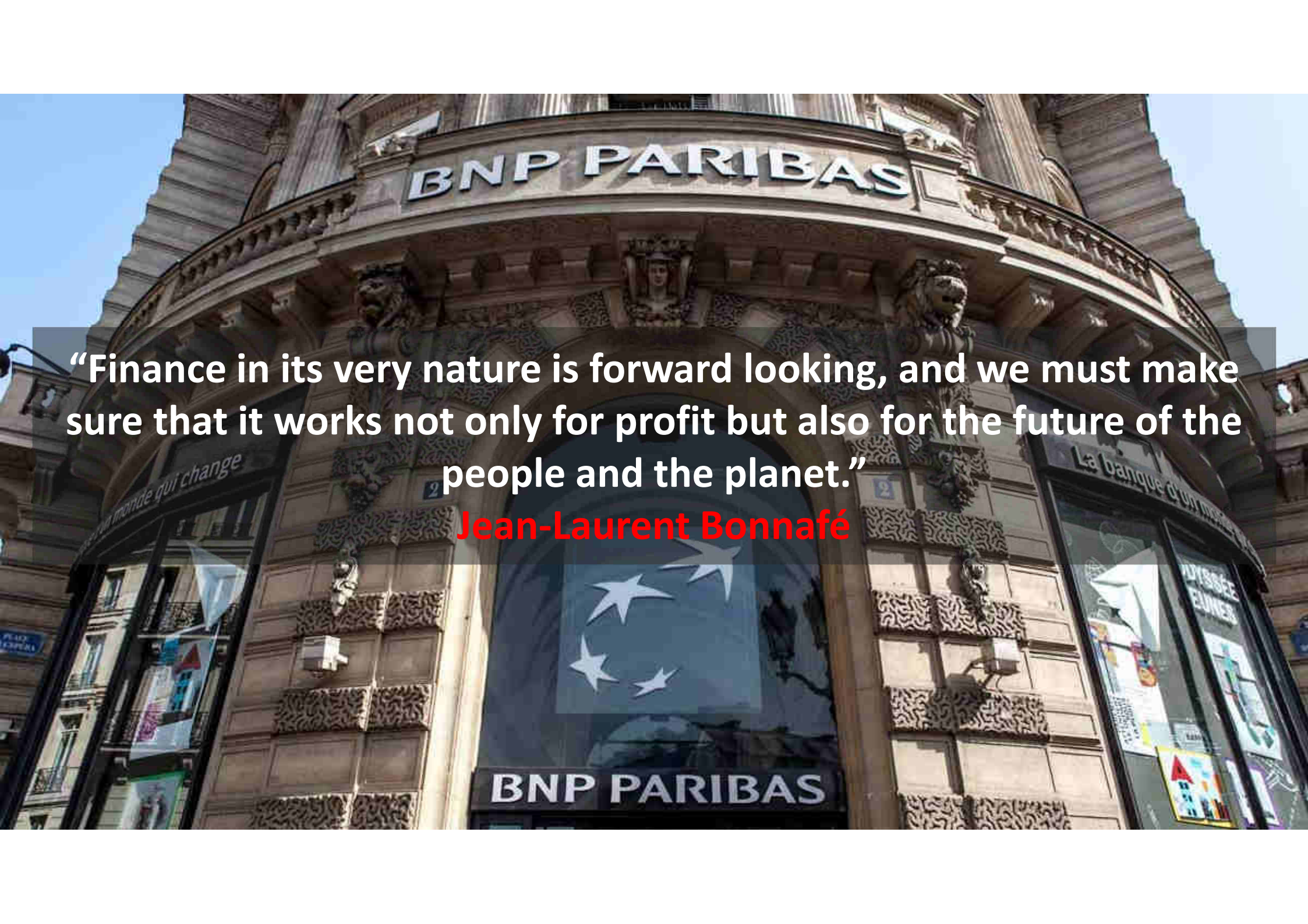
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Win

Les banques et la **RSE** ?



BNP PARIBAS

A photograph of the ornate, classical facade of a BNP Paribas building. The building features large columns, decorative carvings, and a curved entrance. The name "BNP PARIBAS" is prominently displayed in large, metallic letters above the entrance. A semi-transparent dark rectangle is overlaid on the center of the image, containing a quote in white text. Below the quote, the name "Jean-Laurent Bonnafé" is written in red text. The building's windows reflect the surrounding environment, and a small European Union flag is visible in the reflection.

“Finance in its very nature is forward looking, and we must make sure that it works not only for profit but also for the future of the people and the planet.”

Jean-Laurent Bonnafé



**Des attentes fortes
de la société**



S'engager rend
Performant



Nos engagements

RSE

Une Supply Chain **responsable** ?

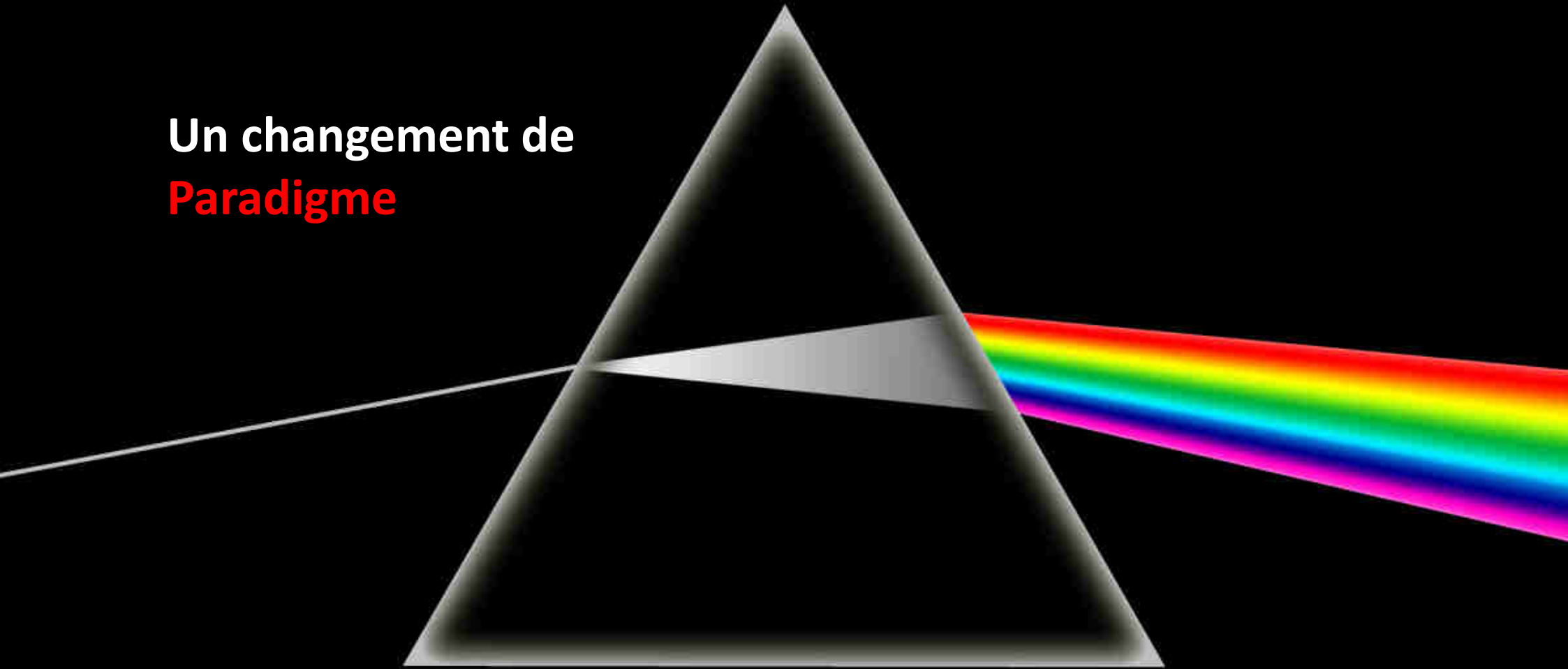


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Un réel choix
Stratégique



Un changement de
Paradigme





Une contagion
Positive

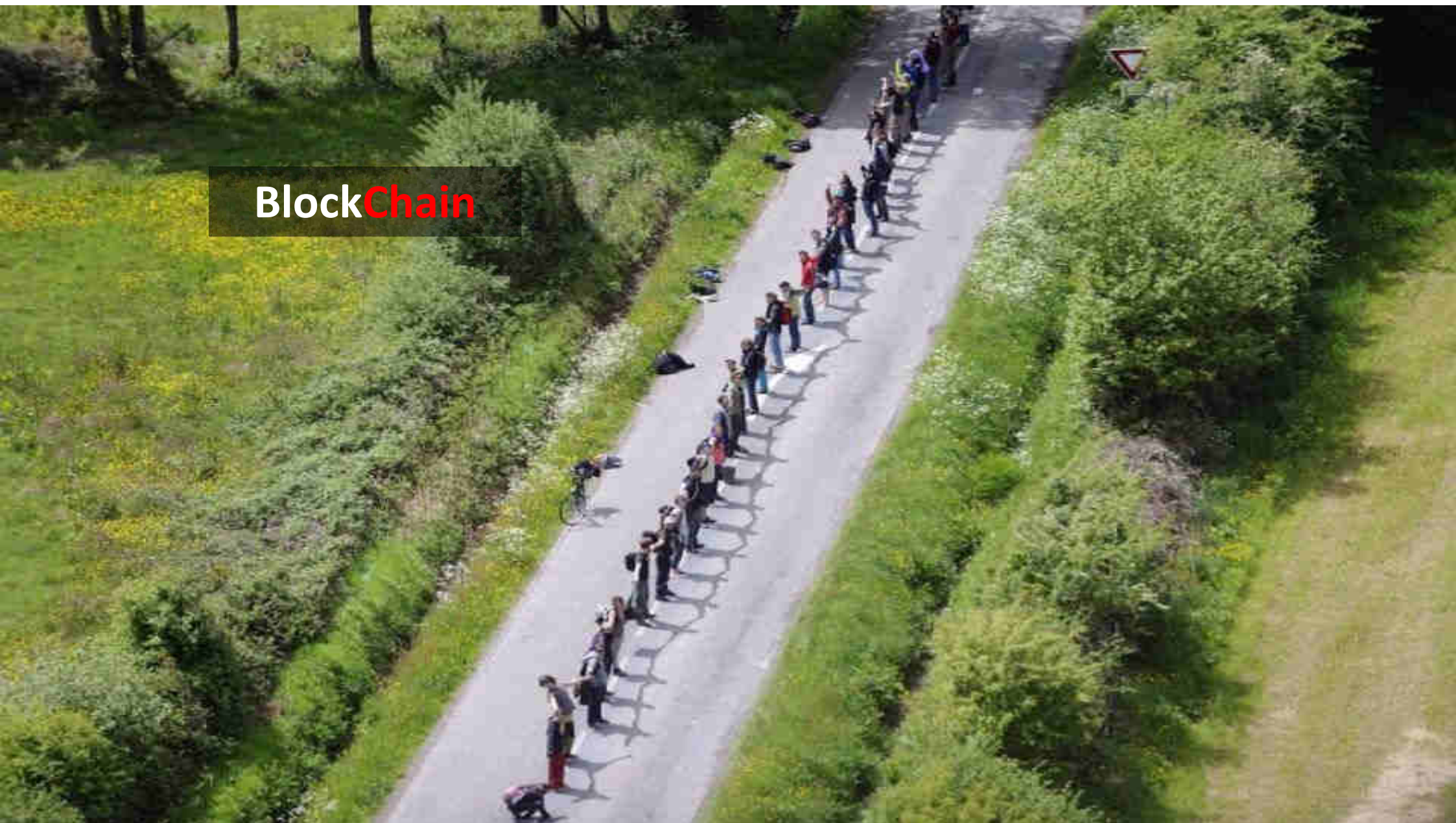


De nouvelles
Technologies



Mais surtout
Une recette

BlockChain



Responsable & profitable ?



BNP PARIBAS



Une mise sous contrainte
Indispensable



Etre responsable
C'est **profitable**

Sécuriser
Ses ressources



Des bénéfices
Collatéraux



Et donc, **concrètement** ?



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Expérimenter
Sur des cas réels

Une question de
Motivation





Une histoire de
KPI

Blockchain & Traçabilité



Le financement **responsable** du **BFR**



Merci...



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